



The Insurance Place Inc.

3110 S WADSWORTH BLVD, STE 202, LAKEWOOD, CO 80227

JULY 2016 - NEWSLETTER

In Loving Memory

Alyce Knutson

June 8, 1929 - June 13, 2016

We are sad to say that Lori's mother Alyce Knutson has passed away. After struggling with trips in and out of the hospital for multiple reasons, her time came to pass on June 13, 2016. For our long-time customers, you may remember her as our original bookkeeper from the start of the company in 1985 to 2004.

Since retiring from The Insurance Place, Alyce enjoyed spending time with her children, grandchildren and great-grandchildren. As a long-time Colorado resident, you could find her hard at work in the garden, or cheering on her beloved Broncos with husband Vern. Alyce and Vern just celebrated their 65th anniversary in 2015.

Alyce, let us know if angel wings come in orange and blue. You will be missed.



Alyce working at The Insurance Place, former location.



Alyce and Vern's 65th anniversary with children and grandchildren and great-grandson.

Local Events

July 8 - 10 - Colorado Irish Festival - Clement Park, Littleton

- Colorado Black Arts Festival, City Park, Denver

July 16th - Rally for Freedom at Platte River Bar & Grill

- Copper Mountain Mac and Cheese Festival

July 16th and 17th - 34th Annual Winter Park Jazz Festival

July 29-31 - Denver County Fair, National Western Complex

July 30-31 - Cheesman Park Art Fest

Freedom Service Dogs of America

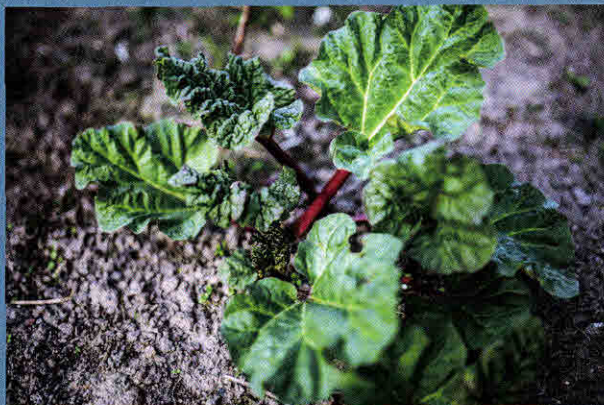
Our featured charity this month is an organization that brings canines and people new beginnings. This is a non-profit that rescues dogs from all over and trains them as needed for people of all disabilities, both mental and physical. FDA customizes the dogs' training to suit the person they will be assisting.

This has opened the doors to new possibilities in the lives of the rescued canines and the clients they help. This especially helps clients who are unable to afford a service dog, as they are not charged for the service. FDA remains on-board with their clients for life with annual checkups as well as providing additional training for any new tasks.

On July 16th, FDA will be hosting the Rally for Freedom along with KYGO, The Steel Soldiers and MillerCoors Veterans Group from 10am - 4pm at the Platte River Bar and Grill in Littleton. This is a 75-mile motorcycle ride to raise money for these organizations.



EASY RHUBARB PUDDING CAKE



In honor of Alyce who loved rhubarb, please enjoy this great summer recipe we found.

Ingredients: 1 box yellow cake mix, 1 cup water, 1/3 veg oil, 3 eggs, 5 cups chopped rhubarb, 1 cup sugar, 1 tsp cinnamon, 1 cup hot water

Directions:

-Preheat oven to 350 degrees F. Grease and flour a 9x13-inch baking pan.

-Stir cake mix, 1 cup water, veg oil, and eggs in a bowl until moistened; beat w/ electric mixer on med speed for 2 minutes. Pour batter into cake pan. Top batter w/ rhubarb and sprinkle w/ sugar and cinnamon; pour 1 cup hot water evenly over cake.

-Bake in oven until a toothpick inserted into the center of the cake comes out clean or with moist crumbs, 50 min - 1 hr.

HEADING OFF TO STURGIS?

Whether you're taking your motorcycle and heading across country, or just hitting the back roads, we want you to be safe on the roads this summer. Here are a few top tips:

No one's too old to wear a helmet

A motorcycle rider not wearing a helmet is forty percent more likely to sustain a fatal head injury in a crash than a rider with a helmet, according to the National Highway Traffic Safety Administration. The study reports that "helmets saved 1,658 motorcyclists' lives in 2006, and that 752 more could have been saved if all motorcyclists had worn helmets."* Buy a full-face helmet for the best protection for your head and eyes. Wear other protective gear as well: heavy leather or synthetic gloves, long pants and jacket, and over-the-ankle leather boots.



In a crash, the SUV wins

When cars and motorcycles collide, it's usually because the driver of the car failed to see the cyclist. With more SUVs on the road, it's even more critical to take extra steps to become more visible. Use your headlamps—both night and day—and wear yellow, red or orange jackets to make yourself easy to see. Make a point of positioning yourself in your lane for visibility.

Training saves

One out of four motorcycle drivers involved in fatal crashes in 2006 were driving with invalid licenses, according to the Motorcycle Safety Foundation. Safeco Insurance® offers discounts to riders who attend the Motorcycle Safety Foundation's safe riding courses or are active in one of 10 approved groups that promote safe riding. Do both those things and you can reduce your premium by up to 10 percent.

New Gear? Update your policy

Some companies, including Safeco, offer special coverage for custom parts and equipment—but you have to make sure each piece of equipment is listed on your policy. Anytime you buy equipment for your bike, please give us a call before you head out on the highway.

What Our Clients Say

"Thank you for all your help. Looking into new insurance is a daunting task but you took all the work out of it and I sincerely appreciate your time." - Stacy M.

"Staff is always friendly and always goes above and beyond normal customer service. I never have to wait for a response either. They get back to me right away with any issues I may have." - Toni S.

Jan Buscher
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Referral Program

The biggest compliment you can give us is passing our name along to your friends and family. Therefore, we want to make sure you are aware of our referral program. Each referral receives a \$5 Starbucks gift card. You are also entered into our quarterly drawing. The winner will receive a \$50 gift card to a local store or restaurant and we will make a \$50 donation to their choice of three charities we are supporting in 2016.

What qualifies as a referral? A referral is when we are contacted for a new quote form someone saying you referred them to us. Don't worry, we ask how they heard about us on every new quote so we'll be sure to get you entered. Just make sure the person has your first and last name so we can find you in our agency systems.

For complete details, please visit <http://insplace.com/referrals.html>.

