



The Insurance Place Inc.

3110 S Wadsworth Blvd , Ste 202 , Lakewood , CO 80227

MAY 2016 - NEWSLETTER

A Letter from Lori

We're finally in the one month home stretch until official summer break and we cannot wait for summer vacations and lazy days in the sun! As we mentioned in a previous newsletter, the coming of summer means that one of our own will be moving on to start her first real job with Travelers insurance. Jaci, Jan's daughter, has been working as our Social Media Manager on and off for about three years. We have been very proud to have Jaci as part of our team and are also excited to see her wrap up her wonderful academic and volleyball career at Bentley University. As sad as we are to see her go, we are very excited to announce that we will be bringing back an old employee to take over, Tawny Clary!

Tawny worked for us for four years and during her time worked as a Customer Service Representative while also doing some work with our social media accounts and monthly newsletter. Currently, she is working full time for 9News as a News Editor but is excited to pick up this job on the side. We are very excited to see what fresh new ideas she has for our marketing campaigns and look forward to having her back on our staff!

Keep an eye out for Tawny's first newsletter in your email inboxes next month! We wish you and your families very fun, yet safe, summer vacations and we can't wait to hear about all of your adventures when you return!



Tawny is a huge dog lover and recently adopted a puppy, Everest. We are excited to have her back on our staff and to see what fresh ideas she has for us!



Jaci has had a great career at Bentley, including being named a D2 Academic All-American in volleyball!

Community Calendar

May 1: Star Wars at the Hangar at Wings Over the Rockies Air and Space Museum

May 7: Dumb Friends League Furry Scurry at Washington Park

May 8: Justin Willman Mother's Day Family Show at Comedy Works South at The Landmark

May 11: Making Japanese Seed Bead Bracelets at Golden History Museums

May 14-15: Colfax Marathon at City Park

May 19: Hope is Brewing at Factotum Brewhouse

May 21: Rocky Mountain Pet Expo at the National Western Complex

May 27: Opening of the Denver Mart Drive In Theater

May 28-29: Water World Opening Weekend

Charity Spotlight: Guided Hope

As you may know, we chose three new charities to support with our referral program in 2016. Our first quarter referral drawing winner has chosen to give our \$50 donation to Guided Hope. Guided Hope operates a ranch in Berthoud, Colorado as a way to mentor individuals, strengthen families, share hope, and inspire service through Biblically based outreach. They use their ranch as a means for helping people deal with grief, military deployment, adoption, medical hardship, and much more.

The foundation began in 2012 when they incorporated Guided Hope and began inviting international guests, adoptive families, neighbors, and friends to their ranch to share their love of hospitality and service. The ranch has animals including horses, eagles, dogs, llamas, cows, and pigs. They offer their guests "roundups" in which they spend nearly four hours on the ranch playing with the animals, touring the ranch, doing team building activities, and helping out with chores around the ranch.

We are very excited to hear about all the great work being done at Guided Hope and are happy to be supporting their efforts this year!



Guided Hope is one of three charities that we're supporting with our referral program this year.

Fresh Squeezed Lemonade



This is Jan's favorite summer drink! Refreshing and delicious, what more could you ask for?

Looking for the ultimate drink to serve at your summer get-togethers? Try our fresh squeezed lemonade recipe! Start by dissolving one cup of sugar in one gallon of water over low to medium heat to make your simple syrup. Once it's dissolved mix in the juice of one lemon. You can store this simple syrup in the fridge for up to two to three weeks.

Once ready for a glass of lemonade, juice one small lemon or half of a large lemon in a glass with ice and pour the simple syrup over top. For extra flavor, add half the lemon rind.

STAYING COOL WHEN THE POWER GOES OUT

In the heat of summer, a power outage can be more than an inconvenience — it can be downright dangerous, especially if you don't have a game plan to keep cool and minimize risks.

This list of tips can help you create that game plan, stay safe and maintain your sanity. Print it out and keep it handy; after all, if the power's out, you won't be able to fire up the computer for help!

Personal safety

- Drink plenty of fluids even if you don't feel thirsty. Avoid alcohol and caffeine; they can cause dehydration.
- If you feel overheated, dizzy or weak, rest in the coolest part of your home and wipe yourself down with a cool, wet cloth. Seek medical help if you don't improve quickly.
- Minimize physical activity as much as possible.
- Don't forget your pets! Animals need plenty of water, too, and shaded areas if they go outdoors.

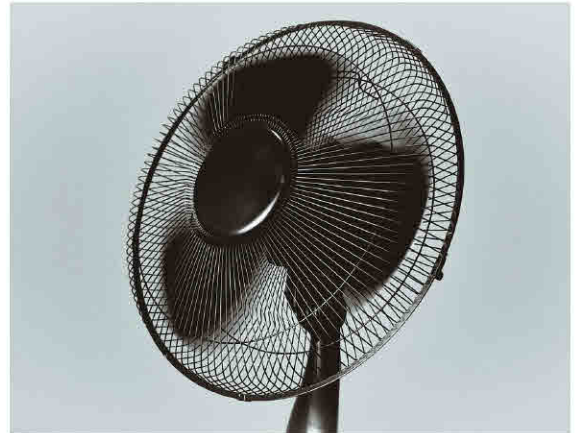
Staying comfortable

- Cool showers (or better yet, a dip in the pool, if you're so lucky) don't just feel good in the moment. When you get out, the water on your skin will evaporate and cool you even more.
- Applying cold water or ice cubes directly on your wrists can have a wonderful cooling effect.
- Wear loose-fitting, light-colored cotton clothing or a wet shirt, and add a damp bandana around your neck.
- Use silk or satin bedding if you can — it will feel cooler than other materials.

Home matters

- When the sun is out, keep the windows and blinds closed. At night, if it's safe, open as many windows as you can to create a cross-breeze with the cooler air.
- Open your refrigerator and freezer as little as possible. It's tempting to open the freezer and stand there, we know. But that will accelerate the spoilage of perishable food (24-48 hours for the freezer; about four hours for the fridge).
- Unplug your electronics and appliances. This won't keep you cool, but you don't want a surge to fry your computer when the power comes back on.

Finally, one of the best strategies for getting through a summer power outage is to distract yourself. How about reading that book you've been meaning to get to? Or writing a letter (yes, an actual letter) to that old friend? Try to relax, because the power will be back soon — along with your normal, hectic life!



In the case of a power outage, keep these tips handy to stay cool and safe!

What Our Clients Say

"Thank you for all your help. Looking into new insurance is a daunting task but you took all the work out of it and I sincerely appreciate your time." - Stacy M.

"Staff is always friendly and always goes above and beyond normal customer service. I never have to wait for a response either. They get back to me right away with any issues I may have." - Toni S.

Lori Schultz
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Referral Program

The biggest compliment you can give us is passing our name along to your friends and family. Therefore, we want to make sure you are aware of our referral program. Each referral receives a \$5 Starbucks gift card. You are also entered into our quarterly drawing. The winner will receive a \$50 gift card to a local store or restaurant and we will make a \$50 donation to their choice of three charities we are supporting in 2016.

Our first quarter winner is David R. He has chosen Guided Hope to receive our quarterly donation and has received a \$50 gift card of his own as well!

What qualifies as a referral? A referral is when we are contacted for a new quote from someone saying you referred them to us. Don't worry, we ask how they heard about us on every new quote so we'll be sure to get you entered. Just make sure the person has your first and last name so we can find you in our agency systems.

For complete details, please visit <http://insplace.com/referrals.html>.



These are the three charities we're supporting with our referral program this year!